
**Broken Bow Records' Blake Wise And Wrangler®
Offer Exclusive New Music**

Enter To Win An Autographed Guitar and Western Wardrobe



Nashville, TN (July 22, 2010)- Wrangler®, the iconic American denim maker and leader in western apparel, has announced an exclusive music download from **Broken Bow Records' Blake Wise**, beginning on **Thursday, July 22**.

Fans of Blake Wise and Wrangler Western on Facebook can hear and download exclusive new music from the country newcomer exclusively at the Wrangler Western official Facebook fan page. By clicking on the Music Tab, fans can listen and download tracks from Wise, plus enter to win an autographed Blake Wise guitar and wardrobe from Wrangler.

This exclusive promotion comes on the heels of the release of Wise's single debut on Broken Bow Records. "Cornfields," written by Rodney Clawson, Chris Tompkins and Billy Montana, is a song about country-life celebration. Wise explains his connection with the new single, "That song really hits a heartstring with me. I'm from the mountains of North Carolina, where there aren't many cornfields, but it's symbolic and it still hits home."

Growing up around the small town of Nebo (pop. 3,700), nestled in the mountains of North Carolina, the urge to connect with others through song has shaped the course of Wise's life from the very beginning, and it continues to shape the music he makes on his debut for Broken Bow Records. Wise has been traveling the country visiting radio stations in support of his new single.

Sporting favorite Wrangler styles including Wrangler® Retro™ jeans and shirts, Wrangler® Premium Patch™ and Rock 47™ shirts, Wise can be seen performing live in select cities across the country. Visit Blake's personal page on Wrangler.com for more information and to see what Wrangler styles Blake likes best.

For more information on Blake Wise, visit www.blakewise.net

To hear and download exclusive music, visit <http://www.facebook.com/wranglerwestern>
